

Developing New Waste Program for Photography Giant.

Think Green.®

Even the most venerable companies must change with the times to remain competitive. This can include improving efficiencies in everything from product design, production and distribution to waste stream management.

Eastman Kodak is one of the world's most renowned producers of photographic chemicals, paper and equipment. Founded in 1881, the company today is headquartered in Rochester, N.Y., where it employs approximately 15,000 people. Although having recently shifted much of its focus to digital cameras and



equipment, the company remains the world's largest film supplier to both professional and amateur markets.

As one might expect, a company of this size and scope produces large quantities of waste, both hazardous and non-hazardous. However, until 2005 Eastman Kodak had no integrated waste management program, relying instead on the services of a variety of vendors and suppliers. This led to numerous service gaps, redundancies and administrative headaches.

This all changed in early 2005 when Eastman Kodak decided to engage the services of Upstream, Waste Management's in-plant industrial waste management organization. Working closely

with the Rochester plant's purchasing manager, Upstream developed a comprehensive program that made Waste Management Eastman Kodak's one-stop source for all waste-related services, including solid waste collection, hazardous waste disposal and recycling. With several Waste Management employees assigned to work at Eastman Kodak on a full-time basis, Upstream not only developed methods for dealing efficiently with the various waste chemicals and solids produced as by-products of the company's normal manufacturing process, but also programs for safely handling C&D waste resulting from building demolitions and remodeling projects. It also assumed responsibility for disposing of lab packs after the photographic giant's incinerator closed in early 2007.

Thanks to Waste Management Upstream, Eastman Kodak has a leaner, more efficient and more effective waste disposal and recycling program, helping position it for further growth and success in the increasing competitive arena of photographic technology.

When it comes to in-plant waste services, Waste Management Upstream is virtually picture perfect.

From everyday collection to environmental protection, Think Green. Think Waste Management.

